

IELTS WRITING – information about sales of Fairtrade labelled coffee S15AT1

WRITING TASK 1

The tables below give information about sales of Fairtrade labelled coffee and bananas in 1999 and 2004 in five European countries.

Summarise the information by selecting and reporting the main features, and make comparisons where relevant.

Sales of Fairtrade-labelled coffee and bananas (1999 & 2004)

Coffee	1999 (millions of euros)	2004 (millions of euros)
UK	1.5	20
Switzerland	3	6
Denmark	1.8	2
Belgium	1	1.7
Sweden	0.8	1

Bananas	1999 (millions of euros)	2004 (millions of euros)
Switzerland	15	47
UK	1	5.5
Belgium	0.6	4
Sweden	1.8	1
Denmark	2	0.9

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SAMPLE ANSWER-

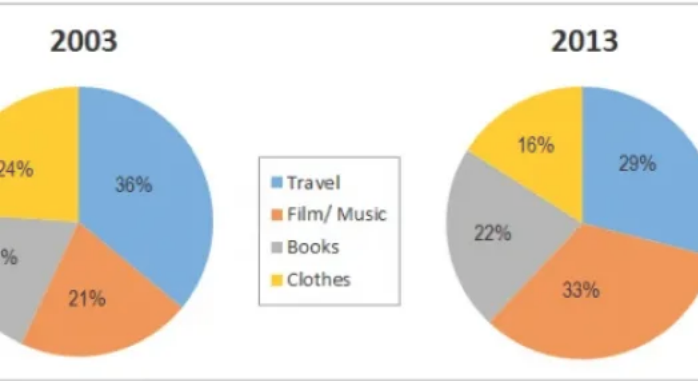
The table compares the sales of two products, Fairtrade marked coffee and bananas in five distinct European countries in two separate years (1999 and 2004). The units are measured in millions of euros.

As the data demonstrates, the market of coffee observed a ceiling trend from 1999 to 2004. The largest consumer was Switzerland with accurately 3 million euro sales. The sales in the United Kingdom was half of this figure and the least amount of coffee was sold in Sweden. After a period of five years, the sales of coffee increased in all European countries with a significant improvement in the UK.

For the Fairtrade banana sales, the Swiss market was the largest consumer in both the given years. The sales upsurged significantly from 15 million euros to 47 million euros. The sales in Denmark declined from 1999 to 2004 (2 to 0.9 million euros). In 1999, Belgium had the least banana sales in comparison to the other four countries but in 2004, Sweden had the least figure of sales.

In general, Switzerland was the largest buyer of coffee in 1999 but it was replaced by United Kingdom in 2004. However, Switzerland was the largest consumer of bananas in comparison to the other four European countries.

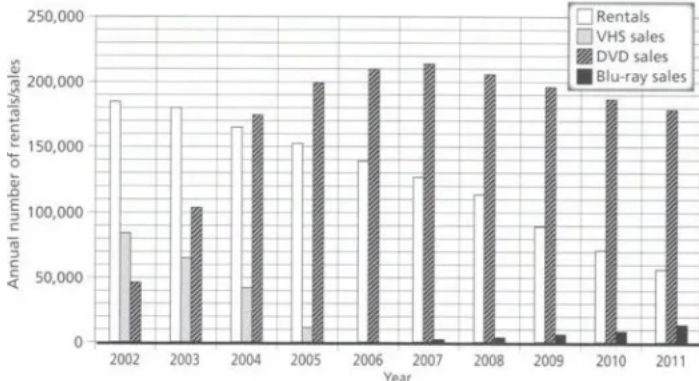
(207 words)



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June 23, 2019

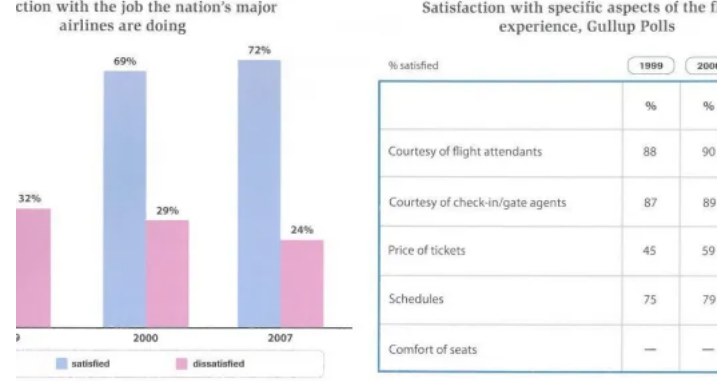
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